



A Publication of The Guild of Family Service of Greensboro Foundation, Inc

Fund Raising: Guild Surpasses Annual Campaign Goal

Sylvia Merritt

The Guild's fundraising committee for Family Service of Greensboro's "Families First" Annual Campaign is pleased to report that we have **surpassed our goal of \$10,000.00**. Additional contributions will be appreciated as we have committed to a 100% participation from the Guild....hoping that each Guild member will contribute to the campaign. We have received a \$10,000.00 anonymous contribution which has helped us reach our goal; however, more help is needed in order for the Agency to continue its many services. If you have not, as yet, made your contribution, there is still time to pledge or mail a check to the Guild, P. O. Box 9892, Greensboro NC, 27429. Any questions regarding "bundling" or pledging may be directed to Judy Roy (judyroy21@gmail.com) or Karen Armstrong (karenarmstrong@bellsouth.net).

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The Guild of Family Service of Greensboro warmly thanks our Game Day Contributors

Catering Menu for Eight
The Fresh Market

Gro-Pack (TM) Grocery Pack System
by Avocado Bag (TM) filled with
Holiday Items
The Extra Ingredient

Gift Basket
The Fresh Market

2 Art Party Sessions
Connie Logan & Stephen Robinson

\$100 Doncaster Gift Certificate
Brenda Barnes

4 Voice Lessons
Jessica VanOrd

Plant Basket
Jo Hughes

Gingerbread House Table
Centerpiece
Savory Street

Kim & Ellie Holleman "Baby
Shower" Table Centerpiece
(donated to Healthy Start)

Table Centerpiece
Benjamin Craig Stationers

Cake Table Centerpiece
Maxie B's

Table Centerpiece
Ashleigh's Fine Paper

Gift Basket
Dolce Dimora

Table Centerpiece
Allison Bentsen & Mom

Two Holiday Table Centerpieces
Pat Cross

Holiday Table Centerpieces
Magz King

Art Work for the Invitations
Mary Bogest

December Game Day Report

Peggy Follin, Becky Koonts, Carla Robinson

"A Holiday Gathering Around the Table"

Held on December 4th; 11:30-1:30 p.m. at the Greensboro Country Club

At the heart of a Guild of Family Service member is the desire to provide assistance to a person in need. Often the individual is a mother whose family environment suffers when personal circumstances disrupt the unit. Our hope is that our assistance ensures the person receives the services provided by Family Service and stability is regained restoring the home to a safe and healthy environment. While the annual Game Days contribute funding and products for programs and individual families, the primary focus of these events is to promote membership development and public awareness of the Guild and Family Service. We are pleased to announce that 108 Guild members, friends, guests and Agency personnel attended the Guild's Holiday Game Day. The program began with two giving-themed stories presented by storyteller Dinny Sisley that embrace the spirit of our membership. Our guest of honor, Mariela Perez-Simons, shared her story of how Family Service was supportive during a difficult time in her life:

My name is Mariela Perez-Simons. Around 10-12 years ago I was a single mother struggling to get ahead after an abusive marriage; my self-esteem was super low, and I didn't think I could ever get anywhere. I went to your offices for regular counseling for months, and I was a different person after my last session. Later on, I also used your Consumer Credit Counseling services, and I was able to get out of debt completely. I have since remarried (8 years now), started my own company, and overall live a very happy and fulfilling life.

Mariela Perez-Simons; Perez-Simons Web Studios

Family Services of the Piedmont reaches many individuals and families and their successes are many. Thanks to the many Guild members, their friends and families, and the Agency personnel that support the programs and events that makes these successes possible.

** The Guild sincerely appreciates The Extra Ingredient and The Fresh Market's Collaboration featuring a culinary & wine program and the many businesses that donated table centerpieces and door prizes
(Please note the detailed list of supporters of our Game Day on this page)*

** The event had a net profit of \$1,428.84*

** Proceeds will Benefit the Substance Abuse Division and Family Counseling Program.*

Guild Mission

The membership of this organization is committed to working in conjunction with the Family Service of the Piedmont in providing services to promote healthy lives and relationships in time of crisis or transition.

President's Message

Lori Aycock

We are halfway through our year, and I couldn't be happier! This year kicked off to a great start with the past Presidents' luncheon this summer at Judy Frederick's house. Thanks to the past-presidents for attending and continuing to support the Guild. I have appreciated your advice and guidance and have enjoyed seeing your friendly faces at membership meetings, the Family Service Annual Meeting, Philanthropy Awards lunch and Holiday Game Day.



Our work on Membership Development this year has been successful as well! Thanks to all members for realizing that, in order to continue to thrive as an organization, we need many people to contribute. We have had several opportunities for Membership Development this year – the Fall kickoff, the continuing education series, agency tours and the Holiday Game Day. So far we have **18 new members**. And even more impressive is that several of our new members are chairing events!! **Dixie Culver, Heather Frick and Luisa Flanagan**, all new members, are co-chairing Raise a Racquet. Fellow new members, **Kim Phillips, Judy Wetzberger and Deanna Hawkins** have also offered their assistance to the group! New member **Olivia Gillespie** is hosting a Healthy Start Baby Shower and **Brenda McFadden** has offered to help her! We have already heard many positive responses from attendees and sponsors of the Holiday Game Day. Thank you to **Carla Robinson, Peggy Follin and Becky Koonts** for making the event such a success; no detail was overlooked! We had over 100 attendees at the event, including some of our sponsors.

The Holiday Tea, organized by **Magz King** and **Liz Burns**, at the home of **Sandy Sherwood** was a great opportunity for the Guild and Junior Guild to gather. Everyone was excited to see **Katie Kritzer** as she continues to show support for this wonderful group of young women whose caring for others and responsibility to their community is outstanding. Their continued success as an organization is indicated by their substantial increase in membership numbers. Way to go Magz! What an amazing amount of time, love and effort she puts into this group!

Thank you to all of our generous sponsors for continuing to support families and children in our community through the Guild.

As we ring in the New Year, please mark your calendars for our upcoming events: Raise a Racquet on February 5th; Healthy Start Baby shower on March 4th; the Oyster Roast on April 9th and a possible Fashion event in late April!

The Guild of Family Service Announces Spring 2010 Game Day

"Raise The Racquet"

February 5, 2010

11:30am - 2:30pm

Starmount Country Club



Donate a minimum of \$40 or become a Team Love 2010 member for \$100 which entitles you to receive first priority for station assignment, special name tags and recognition.

All proceeds from this event benefit Family Service of Greensboro.

Save the date and sign up **SOON** by responding to raisetheracquet@live.com because space is limited.

Event Co-Chairs: Dixie Culver, Heather Frick & Luisa Flanagan

Welcome New Members!

Mojgan Jordan

3707 Regents Park Lane, 27455

Brenda McFadden

5211 Bodie Lane, 27455

Heather Frick

1819 Dalton Rd, 27408

Farewell to:

Karen Little

21923 Riddles Court

Cornelius, N.C. 28031

Karen has moved to Cornelius to be closer to her daughter and her family. We wish you the best with your move and new surroundings!

Guild To Host A Baby Shower

Every child should have a Healthy Start

The Guild is throwing another baby shower to benefit Healthy Start. The shower will be held on Thursday, March, 4th, from 11:00 to 1:00, at the home of Olivia Gillespie, 3604 Camden Falls Circle. If you would like to volunteer to help with this shower, please call Olivia at 638-5764 or e-mail oliviag321@hotmail.com. We will also have gift drop off locations. Please join us and bring your friends. Our baby items will be given to many clients who are in need. You can make a difference in a child's life.



What is Family Service of the Piedmont?

Family Service is all about **building safe & healthy families**. The Agency **empowers** individuals and families to restore **hope**, achieve **stability** and **thrive**, through services including advocacy, counseling and education.

www.safeandhealthyfamilies.com

OYSTER ROAST

Mark Your Calendars!

The Guild in conjunction with Family Services of the Piedmont is pleased to announce the date for the **2010 Oyster Roast** has been set for Friday, April 9, at the home of Mark Isaacson and Jill Wilson at 2308 Princess Anne Street.

There are numerous opportunities for you to get involved in the 2010 Oyster Roast. Laura Gasiorek and **Clay Smith** will be co-chairing the event. They are currently seeking volunteers who are interested in serving on one of the following committees:

- Decorations
- Facilities
- Food
- Hosts/ Sponsorships
- Invitations
- Logistics
- Music
- Raffle

In addition, don't forget about your opportunity to serve as a host or a sponsor for this event. You may choose from the following:

Individual Host: \$125.00

You would be listed on the invitation as a host. You would be entitled to one ticket* to the event, and you would be given a host button to wear at the event to recognize your level of support.

Host Couple: \$250.00

You would be listed on the invitation as a host. You would be entitled to 2 tickets* to the event, and you would be given a host button to wear at the event to recognize your level of support.

Bronze Sponsorship: \$500.00

4 complimentary tickets*

- Listing on invitation, mailed to 4,500 people in the Greensboro area
- Listing on sponsor sign at the event
- Recognition in Family Service newsletter, mailed to 7,000 people in Guilford County

Silver: \$1000.00

6 complimentary tickets*

- Listing on invitation, mailed to 4,500 people in the Greensboro area
- Listing on sponsor sign at the event
- Listed in Family Service newsletter (to 7,000 people in Guilford County)

Gold: \$2500.00

8 complimentary tickets*

- Special table with Gold table signage
- Prominent listing on invitation, mailed to 4,500 people in the Greensboro area
- Prominent listing on sponsor sign at the event
- Recognition in Family Service newsletter, mailed to 7,000 people in Guilford County
- Recognition in media coverage
- Additional promotional ideas available customized to your business

Platinum: \$5000.00

10 complimentary tickets*

- Special table with Platinum table signage
- Prominent listing of logo on invitation, mailed to 4,500 people in the Greensboro area
- Prominent single sponsor sign at the event
- Signs to display at your place of business
- Recognition in Family Service newsletter, mailed to 7,000 people in Guilford County
- Recognition in media coverage
- Additional promotional ideas available customized to your business

***No actual physical tickets are issued for this event. Pre-registered guests will be on a list at the registration tent.**

If you would like additional information, please contact Clay Smith as soon as possible at csmith@hospicegso.org or 404-7058.

Please join us for the
General Membership Meeting January 12th
11:30 a.m. - 1:00 p.m.;
at the home of Pat Cross,
7 Granville Court

Cynthia Hunter,
new Program Manager for Clara House,
will be the speaker for the meeting.

If you would like to make a donation, Clara House residents are in need of: flashlights, small umbrellas, and manual can openers.

Thank you!

Guild Receives Donations

A donation was made to the Family Counseling Program in appreciation of **Shannon Harty**. Shannon, an F&CS Counselor, presented at the Guild's November General Membership Meeting.

Game Day donations were made by:

Jo Hughes, Sue Aichele-Calhoun and Lillian Truitt

A donation was made in honor of **Carla Robinson** for her support of the Guild and Family Service by Bob and Rosemary Reed.

The Agency Receives Re-accreditation

Family Service of the Piedmont received an expedited re-accreditation from COA. This means the Agency is in compliance with all fundamental standards.



Guild Receives Philanthropy Award

The Guild of Family Service of Greensboro Foundation was one of ten organizations and individuals to receive a philanthropy award on November 23rd from the Association of Fundraising Professionals. We were honored with the Outstanding Fundraising Volunteer Group award. Lori Aycock received the award, a beautiful glass memento, on behalf of the Guild, and the members in attendance all stood in support. Inspirational speaker and elite adventure runner Charlie Engle was the keynote speaker. He entertained the audience with tales from his run across the Sahara Desert. He also inspired us to continue to use our talents to help others and to remember that being flexible in your personal and professional lives is sometimes the key to being happy.



Thank you to the following people who were in attendance: Lori Aycock, Jody Susong, Libby Gabriel, Carla Robinson, Kim Holleman, Becky Koonts, Dianne Nickles, Eva Cooke, Geri McComb, Gloria Harris, Judy Roy, Leigh Sudbrink, Olivia Gillespie, Pat Brooks, Peggy Follin, Sylvia Merritt and Barbara Snavelly, Anne Thornton (Agency Compliance Officer).



Healthy Start Educational Workshop

Barbara Snavelly

Family Services of the Piedmont is once again conducting an educational workshop on January 12th. It will take place from 10am-1pm, at the Ragsdale YMCA in Jamestown. The topics of the workshop are self-esteem and taking care of yourself. Last summer, the Guild provided lunch and childcare for the participants. They need our help again and have requested the following:

- Assist with providing Lunch (catered or prepared by the Guild).
- Prepare self-esteem goody bags (nail polish, fingernail files, chocolates, cookies, etc.)
- Door prizes (Spa gift certificates, target gift certificates)

Anyone interested in helping, please contact **Barbara Snavelly**, Coordinator 292-2629 or email: bsnav1@triad.rr.com. We do not have much lead time so please get in touch as soon as possible. If your schedule is already full, we are also accepting donations to go toward the purchase of some of the items needed.

Thank you in advance for your generosity!

Holiday Tea Honors Junior Guild Members & Moms

Magz King

The Junior Guild has been busy this holiday season! A holiday tea was held at the lovely home of Guild member **Sandy Sherwood** on Sunday, the 13th of December, from 3pm until 5pm. We had 23 Junior Guild members attend with their mothers and join 22 Guild members to enjoy tea, punch and holiday sweets. It was a pleasant afternoon for the mothers of these young women to meet the Guild members and learn about Family Service of the Piedmont. Tom Campbell and Jody Susong from the agency were in attendance, as well as the founding president of the Junior Guild, **Katie Kritzer**. The following Saturday the Junior Guild had planned to meet and prepare dinner for Clara House. We had a beautiful snow come through Greensboro on Friday the 18th, so roads were difficult to travel the morning of our cooking endeavors. The Guild Liaisons felt it was too risky for the girls to drive, so they purchased casseroles, salad and cookies, which they delivered to Clara House. The Junior Guild will try to prepare a meal in the new year for the residents. After the Holidays, the Junior Guild will begin to organize their Beach Blast fundraiser; and kick off "A Clean Start", a drive to collect quarters that Agency personnel who work with the homeless can distribute for Laundromat change.



Holiday Hosts (above), Sandy Sherwood & Co-Chairs Magz King & Liz Burns

Guild of Family Service of Greensboro Wins National Philanthropy Day Award for 2009 Outstanding Fund Raising Volunteer Group



Following is the nomination letter submitted by Jody Susong

The Guild of Family Service of Greensboro was established in 1995 to support the work of Family Service in Greensboro through volunteerism, fundraising and advocacy. After 15 years, they have become an invaluable asset and a source of great pride to the agency.

The Guild has grown from just a few volunteers in its early stages, to 100 members today. Over the years, they have coordinated numerous special events and community awareness activities to advance the mission of Family Service. Their events are always spectacular, fun and profitable. Their membership is enthusiastic and indefatigable in their efforts to raise money and awareness for Greensboro children and families in need.

Since their inception, the Guild's fundraising efforts have raised several hundred thousand dollars to support Family Service's programs in Greensboro. Fundraisers have included fashion shows, golf tournaments, wine tastings, and "game day" lunches at area country clubs. The upscale nature of Guild fundraising has made for some very successful events, both in terms of money raised and awareness of Family Service in the Greensboro community.

In addition to their financial fundraising, the Guild has also collected numerous in-kind donations to directly benefit children and families in need. They rarely hold a meeting without asking attendees to contribute snacks, paper products, or school supplies for Family Service clients. They have also organized large-scale "baby showers" to collect much-needed baby items for at-risk families enrolled in the Healthy Start program.

The Guild has held awareness events to help make Family Service better known in the community, including hosting two "Love Serving Love" public awareness events with the Gate City Tennis League, which had a combined attendance of more than 1,000 people. They also made possible the production of a video promoting Family Service of the Piedmont, which has become a popular and effective awareness tool for the agency.

Volunteer efforts of the Guild include babysitting for children of women attending Healthy Start workshops and the Crossroads domestic violence support group; speaking to community groups on behalf of Family Service and leading tours of agency facilities; and collecting furniture, sewing drapes and delivering household items for women leaving the Clara House domestic violence shelter, to help them establish themselves in their new homes.

The success and reputation of the Guild has resulted in two additional groups formed after their model in recent years. A "sister" Guild was formed last year in High Point, and the Greensboro Guild lent their assistance and expertise in getting the High Point volunteers established and organized in their own fundraising and awareness efforts.

In Greensboro, the Guild has spawned a new generation of Family Service volunteers in their Junior Guild. The Junior Guild of Family Service of Greensboro was created by Katie Kritzer, daughter of Guild founder Judy Frederick. It consists of High School aged volunteers with a similar mission to raise money for Family Service. Junior Guild projects have included making blankets for Clara House residents and a dance fundraiser for area 11th and 12th graders.

Guild Recognitions & Remembrances

- **Leigh Sudbrink** served as Chair of "Bengal Paws For Service", a community service day at GDS. Over 400 students and their families worked to aid 21 area service agencies. The Family Service project created 30 art canvases for the Agency to hang to brighten their facilities.
- Congratulations to **Dianne Nickles'** granddaughters: Olivia Nickles, graduated from UNC-C with BS Degrees in Computer Science, Computer Engineering and a minor in Math in May, 2009, and Stephanie Little Matthews, graduated in the Nursing Program with a BS Degree from UNC-G.
- **Kay Cashion**, charter Guild member and Guilford County Commissioner, has been appointed by NC Governor Beverly Perdue to the NC Local Government Employees Retirement System Board of Trustees. Kay is the only county commissioner in North Carolina appointed to serve on this 21-member state board of trustees that is chaired by NC State Treasurer Janet Cowell.
- Thanks to **Sandy Sherwood** for hosting the December Holiday Tea at her home.

"Hands-on" Volunteer Opportunities

Libby Gabriel

Our volunteers have had a busy Fall! In October, Domestic Violence Month, volunteers were asked to bake 20 dozen cookies for the Agency to deliver to Law Enforcement Officers to thank them for all that they do for our community. Well, the Cookie Blast was a great success! I delivered more than 35 dozen cookies to the Agency!

Then on March 20, 2010, we will join the Agency for the Human Race. Come help make a team! Look for more information to follow in upcoming weeks!

Many of you expressed an interest in babysitting for children staying in the Clara House. I would love someone to be our contact person for this effort. Please email me at egabriel@triad.rr.com or call me at 294-6766 if you are interested. This a good project for those winter months after the holidays!

And, again, in the Spring you will hear from the Cookie Monster asking for cookies for the DSS workers! I helped to deliver them last year and was amazed at how thrilled the DSS workers were with the cookies!

Thanks to each and everyone of you for all that you do!

GUILD CALENDAR

JANUARY-FEBRUARY 2010

January

January 12th, 10:00 a.m.; **Board Meeting**; at the home of Pat Cross, 7 Granville Court, 27408

January 12th 11:30 a.m. -1:00 p.m.; **General Membership Meeting**; at the home of Pat Cross, 7 Granville Court, 27408 (If you would like to make a donation, Clara House residents are in need of: flashlights, small umbrellas, and manual can openers. Thank you!)

February

February 5, 11:30 a.m. - 2:30 p.m. "**Raise The Racquet**", Starmount Country Club; Co-Chairs: Dixie Culver, Heather Frick and Luisa Flanagan

February TBD; **Shag Lessons for Junior Guild Members**

TBD; Beach Blast Planning Meeting; Junior Guild

Save the dates for the following upcoming events:

March 4th, 11:00 to 1:00 **Healthy Start Baby Shower**, at the home of Olivia Gillespie; 3604 Camden Falls Circle, 27410; Chair, Olivia Gillespie

April 9th, Oyster Roast, at the home of Mark Isaacson and Jill Wilson at 2308 Princess Anne Street, 27408. Guild Chair, Clay Smith; Foundation Chair, Laura Gasiorek

March 20, The Human Race, Guild Liaison, Espy Campbell

To join the Guild go to HYPERLINK "<http://www.safeandhealthyfamilies.com/give/default.htm>" or contact Jennifer Cross Green, Membership Coordinator, for an application (jencrossgreen@yahoo.com or 282-9844)

The Guild Gazette is published four times a year. Editor: **Lori Aycock**. Design: **Carla Robinson**. Mailing: **Becky Koonts and Carol McKenzie**



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