



## Gearing Up for the Annual Campaign

*Pat Cross, Annual Campaign Guild Chair*

In November, the Guild will officially kick-off the 2010-11 Annual Campaign. The Guild began to partner with The Family Service of Greensboro Foundation in support of the Annual Campaign in 2009-10. After a wonderfully successful first year, under the charge of Sylvia Merritt, we will again work with the Foundation to help fund Family Service of the Piedmont's programs and services.

Our goal for the Annual Campaign is \$8500 and we will be soliciting previous individual donors, friends of the Guild, and Guild members. If you know of someone who may be interested in receiving information regarding this giving opportunity or if you are interested in serving on the Annual Campaign Committee, please contact Pat Cross at [pjrc@triad.rr.com](mailto:pjrc@triad.rr.com).

We are striving for 100% participation from our Guild membership to send a strong message that our organization stands behind Family Service 100%. This means that we need *you* to participate! Donations can be made through the "Bundles of Giving" option or directly to the Annual Campaign. No donation is insignificant; *your* contribution helps to build healthier and safer families and a stronger community.

## Welcome New Members!

*Becky Brasloff*

2925 Starmount Farms Dr, 27408

*Andrea Knupp*

5 Sailview Cove, 27455

*Donna Hodgman*

2 Allwood Court, 27410

*Mary Troncale*

7 Windrock Way, 27455

*Lisa Liringis*

4105 Bramblegate Dr., 27408

*Jean Kiser*

3106 Solara Trace, 27410

*Amy Heutel*

113 Beverly Place, 27403

*Want to learn more about the Guild or how to join, please contact Cyndy Hayworth (601-6998) to become involved with a friendly, dedicated group!*

You are invited to Attend & Bring A Friend!

## Black & White Mix & Mingle

September 16th

6:00-8:00 p.m.

Hosted by Eva Cooke

6043 Lake Brandt Road, 27455

Allison Bentsen and Cyenthia Barker, Co-Chairs

Dress: Black & White Dressy Casual

## **Healthy Start Workshop Helps Make Mothers Feel Special**

On June first, the Agency presented a Healthy Start Workshop themed "Loving Yourself." Busta Brown, a local radio personality with 90.1 FM, encouraged participants to build their self-esteem and engage in self-care activities. Billy Stokes, Family Service Counselor, also provided useful information regarding developing and maintaining healthy relationships. Gift bags (complete with hand lotions and makeup) provided by Guild members were a huge hit. The families especially enjoyed the delicious lunch catered by the Guild. While the adults were learning how to be good to themselves, the children were being cared for and engaged in an art project. Many of the parents commented "*this was the best workshop I've been to; thanks for making me feel special!*"

Many thanks to Carol McKenzie, Kim Holleman, Jen Cross Green, Eva Cooke, Carla Robinson, Pat Brooks, Leigh Sudbrink, Lorraine Bacon, Sylvia Merritt, Gloria Harris, Judy Roy for their generous support of this program.

## Children's Donation Box

**School supplies for Clara House will be collected at the first Membership Meeting on September 22nd**



*Help fill the box!*

## President's Message

*Judy Roy*



Fall has always been my favorite time of year. By the time September rolls around, I'm tired of the hot weather and ready for the "structure" of school that I remember from childhood. Learning new concepts and meeting new friends have always excited me, and these are the thoughts going around in my head as I reflect about my upcoming term as Guild President.

This year, I'd like to focus the attention of our organization on "learning", because the more we learn about Family Service of the Piedmont, the easier it will be for us to achieve our goals of community awareness, fundraising and volunteerism in support of this agency. I've invited Sheriff B. J. Barnes to our first membership meeting to discuss the topic of domestic violence and its prevalence and impact in our community. Perhaps this information will give us a better understanding of how Family Service serves in the lives of families impacted by domestic violence. If you have never taken a tour of the agency building on Washington Street, or if it's been a while, we invite you to schedule a visit. In fact, bring a friend or someone that you think may be interested in learning more about the value of this agency to our community.

For me, the Guild has always been about friendship, and I look forward to seeing my good friends and meeting some new ones. There will be plenty of opportunity to stay connected with each other this year; we are planning a Fall Kick-off party, regular membership meetings and other events such as a Holiday Luncheon, Healthy Start Baby Shower, and Love Serving Love. Love Serving Love will require a little volunteer support from everyone (not just tennis enthusiasts), so watch for more information about this spring event in our next newsletter.

In terms of fundraising, the Guild will once again partner with the Family Service of Greensboro Foundation (we are a standing committee of this Foundation) to promote the Annual Campaign in November and December and The Oyster Roast in April. Our Bundles of Giving provides Guild members the option to make one commitment of support for ALL of these events. If this would work for you, we encourage you to bundle your giving; if not, you are welcome to support each event and the Annual Fund separately.

Thanks for all that you do to support The Guild and Family Service of the Piedmont. Let's work together to help make a difference in the lives of families in need.

### **Guild Recognitions & Remembrances**

- Rodney Cooley and **Margaret Gabriel** have planned their wedding for October 16, 2010. Congratulations!
- Bob and **Kim Jones** happily announce the marriage of their daughter Beth to William Berry on July 24th at Holy Trinity Church. Best wishes to the happy couple!
- Congratulations to Rick and **Libby Gabriel** on the birth of their first grandchild, Lillian (Lily) Kate Gabriel, born May 4.
- Congratulations to Brandon and **Heather Frick** (and big brother Connor!) on the birth of their daughter, Stella Josephine, born July 26.

### **2009-2010 Executive Board**

**President – Judy Roy**

**1<sup>st</sup> Vice President – Clay Smith**

**2<sup>nd</sup> Vice President – Jennifer Cross Green**

**Secretary – Dixie Culver**

**Treasurer – Lorraine Bacon**

**Parliamentary Advisor- Geri McComb**

**Ex-Officio Advisor – Lori Aycock**

**Jr. Guild Liaisons – Magz King / Liz Burns**

### **Board at Large**

**Annual Fund Chair – Pat Cross**

**Oyster Roast Chair- Possibly You!**

**Assistant Treasurer -Patty McIvor**

**Membership Development - Allison Bentsen / Cyenthia Barker**

**Membership Coordinator - Cyndy Hayworth**

**Directory- Davida Hamilton**

**Volunteer Coordinator – Libby Gabriel**

**Hospitality Coordinator –Valerie Clasby**

**Newsletter – Carla Robinson**

**Love Serving Love- Amy Kemp / Jen Cross Green**

**Christmas Luncheon- Leigh Sudbrink / Eva Cooke / Jean Kiser**

**Healthy Start Baby Shower- Fay Hoggard / Frani Olson**

**Historian- Dianne Nickles**

### **Guild Purpose**

To bring together members of this organization for the intent of promoting the welfare of families and children in coordination with Family Service of the Piedmont.

### **Agency Tours Available**

If you would like to schedule a tour of the Agency, please call Jody Susong, Marketing and Development Officer (689-5297).

## Reflections on a Memorable Year

Lori Aycock, Ex-Officio Advisor

I hope you all had a wonderful, relaxing summer! I sure did. Thanks to the entire Guild for your support during my year as President. Did you see the article on the Guild in the August 1st edition of the News and Record? Answering the reporter's questions was a wonderful opportunity for me to reflect over the past year. After a busy year as President, it really helped me remember why our group is so important and how we help so many!

The end of year celebration at the home of Karen and Tom Armstrong was a lovely way to complete our year. Congratulations to our award winners for their hard work throughout this year. **Clay Smith** was given the President's Award and **Carla Robinson** received the Spirit of the Guild Award. Junior Guild recipients were **Meredith McGee** for the Leadership Award and **Nicole Powers** for the Spirit of the Junior Guild Award.

As for the year-end numbers, we increased our membership by 24 in the Guild and over 30 in the Junior Guild. We turned over checks totaling \$42,668 to the Agency and contributed an additional \$22,475 in our participation with the Oyster Roast. Our hands-on volunteering was equally impressive. We started offering a weekly babysitting hour at Clara House; hosted a Healthy Start Baby Shower; assisted with two Healthy Start Workshops; and delivered cookies twice to support agencies. All of this took a tremendous amount of time, work and dedication. Thank you again to our veteran members and to our brand new members who immediately started participating!

It is obvious from the emails I have already seen this summer that Judy Roy is going to receive just as much support from our membership. I am so excited to see all of the things she has planned for the year!



(Top L) Meredith McGee, Magz King, Jayme Wainer, Robbie DeSantes; (Top) Judy Roy presents a gift to out-going President Lori Aycock; (L) Kim Jones and Carol McKenzie; (Lower L) F&CS CEO Tom Campbell accepts donation from JG President Robbie DeSantes; (Below) Clay Smith and Sylvia Merritt present a Bundles of Giving check to Tom.



You are invited to attend a  
General Membership Meeting on  
September 22<sup>nd</sup>, at 11:30 a.m.,

at the home of Dixie Culver,  
2318 Kirkpatrick Place

Speaker: Sheriff B.J. Barnes

Program: Domestic Violence:  
It's Prevalence and Impact in our  
Community.

(Donations of school supplies for  
Clara House will be accepted)



2010-2011 Executive Board: Clay Smith (1st Vice President), Judy Roy (President), Jennifer Cross Green (2nd Vice President) Dixie Culver (Secretary), Magz King (Junior Guild (JG) Liaison) with 2010-11 JG Co-President, Lucy Smith, and Lori Aycock (Ex-Officio Advisor).



Carla Robinson (Spirit of the Guild Award Winner) Clay Smith (President's Award Winner) with Lori Aycock.

## Agency News



**Jody Susong**

**F&CS Marketing & Development Officer**

Wow! It's August again and we're excited about the upcoming year!

Some exciting things will be happening. Our Annual Meeting will be Monday, October 4th, at 12:00 at the Airport Embassy Suites. We will honor our Greensboro Foundation For Love of Family Award recipient Lynn Black and have clients tell how Family Service helped them to get their lives back on track. You can buy tickets at our web site – and why not pick up an extra ticket for a friend? Treat them to lunch and introduce them to Family Service.

This year, we also will have a new Marketing Committee that will include agency staff and board members, public relations or advertising professionals, and media members. We'd love to have someone from the Guild serve on this Committee which will help the Guild even more with their goal of building awareness of Family Service in our community. If you have a marketing background or interests, please let me know.

Once a month, we will be offering a tour of the Washington Street facility. We are asking board members and Guild members to commit to bringing a friend to take the tour and learn more about Family Service. This is another great way to introduce new friends to our agency.

We are looking forward to a wonderful year!

### "Hands-on" Volunteer Opportunities

**Libby Gabriel, Volunteer Coordinator**

Each year the Agency provides the Guild with a list of volunteer opportunities for members that would like to become more involved at the Agency level. Listed below are some of opportunities for participation. Members often volunteer in teams to provide needed services. Please call **Libby Gabriel** (209-0997) for more information.

- **Healthy Start Workshops (spring).** We provide refreshments for these workshops and sometimes babysitting
- **Babysitting at Clara House**
- **Cooking dinner at Clara House**



*What is Family Service of the Piedmont?*

Family Service is all about **building safe & healthy families**. The Agency **empowers** individuals and families to restore **hope**, achieve **stability** and **thrive**, through services including advocacy, counseling and education.

[www.safeandhealthyfamilies.com](http://www.safeandhealthyfamilies.com)

## Junior Guild Enthusiastically Sets 2010 Goals

**Katelyn Powers**

Secretary & Newsletter Editor

We the Junior Guild stand for many things and the girls who stand behind it try their best to show what exactly we are made of. This year should be a success, and we have already planned out events up through the whole coming year. We have made many goals and switched up the way we will be meeting. We are more organized, have more spirit, and are even more excited and determined to help others and accomplish as much as we can this year. We have planned fleece blanket making, dinner, gift bags, and babysitting for residents of Clara House. We are still brainstorming for more ideas and other ways, big and small, that we can help out. With a new executive board we are pulling through with new ideas and new inspirations. I assure you that this year the Junior Guild will be remembered and will set new goals for those to follow in our footsteps. 2010 here we come!



Junior Guild members celebrate the end of a successful year at the year-end celebration at the home of Karen and Tom Armstrong. Excitement was also high in anticipation of the upcoming year as the 2010-2011 Board was announced.



Magz King presents the Leadership Award to Meredith McGee (L) and The Spirit of the Junior Guild Award to Nicole Powers (above).

# Giving

*Clay Smith, 1st V.P. of Fundraising*

As we kick-off a NEW Guild year, I want you to think about how you will become engaged with the Guild to support the mission of Family Service of the Piedmont. There will be many opportunities to give of your time, talent and resources. You may elect one or all, but the Guild will need each of us to be successful in assisting to meet the needs of our neighbors in the upcoming year. As my charge for the Guild is fundraising, I want us to focus on the resource aspect of our giving for a moment.

As the economy continues to flail, Family Service of the Piedmont continues to be challenged to do more with less. Funding sources are reducing their financial commitment and Family Service is diligently seeking other revenue sources and ways to reduce costs and determining ways to work more efficiently. In the coming year, Family Service of the Piedmont will return their focus to their core services; victim services, mental health, consumer credit counseling, and family support services. At this critical time, every dollar we can raise is especially valuable, as Family Services concentrates its declining resources on serving a growing number of Greensboro children and families.

All of you should have received your Bundles of Giving opportunity in the mail in the last several weeks. This program was created in 2009 as a way to simplify your financial support of Family Service and the Guild by allowing you to make one donation to cover all the year's events. The Bundles of Giving program combines participation in all Guild events for the year, as well as the events that we partner with the Greensboro Foundation to support; the Annual Campaign and the Oyster Roast. In your decision-making process, consider your typical annual commitments to the Guild and Agency fundraising and select the giving level that is right for you. Please note that if you choose not to participate in Bundles of Giving, you may still elect to support each event separately.

Please open you heart and make your pledge to **Bundles of Giving** to support our 2010-2011 fundraising efforts. If you have questions, feel free to contact Clay Smith, 1st Vice President at 404-70588 or Judy Roy, President, at 656-7993. And no matter how you choose to give this year...whether it is your time, talent or resources, simply give.



Thank you for your consideration. I know this is going to be a **great year!**

## Mark Your Date Book!

### 2010

**Black & White \ Mix & Mingle**  
*September 16th*

**Christmas Luncheon**  
*December 3rd*

**Holiday Tea**  
*(Guild & Junior Guild)*  
*December 12th*

### 2011

**Healthy Start Baby Shower**  
*January*

**Love Serving Love**  
*March 9th*

**End-of-Year Celebration**  
*May 19th*

## **Guild Gems Bundles of Giving**

**Pearl: \$500 Commitment** (\$56 per month over 9 months). You receive:  
Oyster Roast Host Couple (includes 2 tickets): \$250; Annual Campaign Community Supporter: \$150; 1 Love Serving Love ticket: \$35; 1 Holiday Luncheon ticket: \$35; Building Safe and Healthy Families for the Future (Endowment): \$30

**Ruby: \$1,000 Commitment** (\$111 per month over 9 months). You receive:  
Oyster Roast Bronze Sponsor (includes 2 tickets): \$500; Annual Campaign Community Builder: \$300; "Team Love" of Love Serving Love (includes 1 ticket): \$100; 2 Holiday Luncheon Tickets: \$70; Building Safe and Healthy Families for the Future (Endowment): \$30

**Sapphire: \$2,500 Commitment** (\$278 per month over 9 months). You receive:  
Oyster Roast Silver Sponsor (includes 4 tickets): \$1,000; Annual Campaign Community Leader: \$1,200; "Team Love" of Love Serving Love (includes 2 tickets): \$135; 2 Holiday Luncheon Tickets: \$70; Building Safe and Healthy Families for the Future (Endowment): \$95

**Emerald: \$5,000 Commitment** (\$556 per month over 9 months). You receive:  
Oyster Roast Gold Sponsor (includes 6 tickets): \$2,500; Annual Campaign Community Leader: \$1,750; Love Serving Love Sponsor (includes 4 tickets): \$500; 3 Holiday Luncheon Tickets: \$105; Building Safe and Healthy Families for the Future (Endowment): \$145

**Diamond: \$10,000 Commitment** (\$1,111 per month over 9 months). You receive:  
Oyster Roast Platinum Sponsor (includes 10 tickets): \$5,000; Annual Campaign Community Benefactor: \$3,500; Love Serving Love Table Sponsor (includes 10 tickets): \$1,000; 4 Holiday Luncheon Tickets: \$140; Building Safe and Healthy Families for the Future (Endowment): \$360

# GUILD CALENDAR

## SEPTEMBER - OCTOBER 2010

### September

**1st-** 11:30 a.m. - 1:00 p.m. **Board Meeting:** Tannenbaum Board Room, 4th floor, 315 E. Washington Street, 27401.

**12th-** 3:00 - 4:00 p.m., **JUNIOR GUILD Interest Party:** Margaux Ketner's, 2317 Kirkpatrick Pl. 27408.

**16th-** 6:00 - 8:00 p.m. **Black & White, Mix & Mingle Party:** at the home of Eva Cooke, 6043 Lake Brandt Road, 27455. Allison Bentsen and Cyenthia Barker, Co-Chairs.

**22nd -** 11:30 a.m. **General Membership Meeting:** at the home of Dixie Culver, 2318 Kirkpatrick Pl. 27408 Speaker: Sheriff B.J. Barnes; Domestic Violence: It's Prevalence and Impact in our Community. Please bring school supplies for Clara House.

**22nd-** 8:00 p.m. **JUNIOR GUILD Full Membership Meeting:** at the home of Magz King, 3706 Wynnewood Dr. 27408 (member applications due w/ \$20 dues).

### October

**4th-** 12:00 -1:30 pm, **Family Service of the Piedmont Annual Meeting:** Embassy Suites, PTI.

**13th-** 8:00 p.m., **JUNIOR GUILD Board Meeting:** at the home of Magz King, 3706 Wynnewood Dr. 27408 (agency tour tbd).

**18th-** **Newsletter Deadline**

**20th-** 11:30-1:00 pm **Board Meeting:** Tannenbaum Room, 4th floor, 315 E. Washington St., 27401.

**25th-** 12:00 p.m. **New Member Orientation &Tour:** 315 E. Washington St., 27401.

**27th-** 4:00 - 6:30 p.m. **Fleece Blanket Making:** at the home of Magz King, 3706 Wynnewood Dr. 27408.

### Mark Your Calendars for the following events!

**General Membership Meeting- November 16th**

**Christmas Luncheon- December 3rd**

**Holiday Tea (Guild & Junior Guild) - December 12th**

To join the Guild go to HYPERLINK "<http://www.safeandhealthyfamilies.com/give/default.htm>" or contact Cyndy Hayworth, Membership Coordinator, for an application (544-0343; chayworth@centralncja.org).

The Guild Gazette is published four times a year. Editor: **Carla Robinson**. Mailing: **Becky Koonts and Carol McKenzie**



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