




### Upcoming Events:

1. **Love Serving Love; March 9th**
  2. **Oyster Roast; April 29th (p. 2)**
- To date, we have **27 new members** representing a **35% increase** in membership from last year.

**Operation Elf** provided gifts for over 150 children. The Agency greatly appreciated the gifts collected by the Guild and Junior Guild. The gifts were given to clients who then put them under the tree for their children.



### Welcome New Members!

*Peggy Koppel*

1000 Chatfield Drive 27408

*Dorry Tooke*

1909 Bay Tree Dr. 27455

*Jennifer Perry Pitts*

204 Cleek Dr, Summerfield 27358

*To learn more about the Guild or how to join, please contact Cyndy Hayworth; 601-6998*

IN SUPPORT OF FAMILY SERVICE OF GREENSBORO –WORKING TOGETHER TO BUILD SAFE AND HEALTHY FAMILIES IN GREENSBORO

THE GUILD OF FAMILY SERVICE, GATE CITY TENNIS & GREENSBORO COUNTRY CLUB

*request the pleasure of your company*

**FOR OUR FIFTH**

**LOVE *Serving* LOVE LUNCHEON**

An Awareness Event for Family Service of the Piedmont

**WEDNESDAY, MARCH 9 AT NOON**

*Koury Convention Center, Greensboro*

**TICKETS \$35.00**

GO TO [WWW.SAFEANDHEALTHYFAMILIES.COM/LSL](http://WWW.SAFEANDHEALTHYFAMILIES.COM/LSL) TO PURCHASE YOUR TICKET FOR THE LUNCHEON AND RAFFLE TICKETS. LOCAL TENNIS PROS WILL BE AUCTIONED OFF AT THE LUNCHEON FOR A PRO-AM TOURNAMENT ON SATURDAY, MARCH 26 AT STARMOUNT FOREST COUNTRY CLUB.

### You are invited to attend

Our next Membership Meeting

on

March 30th (date change)

11:30 a.m. - 1:00 p.m.

at the home of

Leslye Samet Tuck

1510 Edgedale Road

Program: Family Service: From A Legal Perspective; Honorable Michelle Fletcher, District Court Judge

Donation request for Clara house: sanitary napkins

### Annual Campaign

*Pat Cross, Campaign Chair*

March is the final month I'll be encouraging donations to the Annual Fund in support of Family Service of the Piedmont. If 38 more Guild members contribute by March 31, we will have 100% Guild support! That would be the single most beneficial thing we could each do for the Agency. Thanks to all of you whose dollars are already at work building safe and healthy families in our community!"

### LOVE SERVING LOVE PLANNING COMMITTEE

#### CHAIRS

Jennifer Cross Green  
Amy Kemp

#### MEMBERS

Telfair Bowen  
Catherine Edgerton  
Libby Gabriel  
Olivia Gillespie  
Sherri Hill

Lisa Lirings  
Geri McComb  
Patty McIvor  
Sylvia Merritt  
Kimberly Phillips

Judy Roy  
Leigh Sudbrink  
Jody Susong  
Daniel Todd



[www.SafeandHealthyFamilies.com](http://www.SafeandHealthyFamilies.com)



## President's Message

*Judy Roy*

This has been an atypical year for the Guild, in that we are committed to four major fundraising activities. Our *Bundles of Giving* campaign, which kicked off in September 2010, is designed to reduce the impact of "Donor Fatigue" by combining support of all Guild fundraisers into one donation. That campaign has met it's goal, and we thank all our Guild Gems for their generosity. This year is a *Love Serving Love* year, with the excitement building for a spectacular luncheon on March 9. **Jen Cross Green** and **Amy Kemp** have worked tirelessly and led a team of Guild and Greensboro Country Club members to what promises to be an exceptional program. Tennis player or not, I hope you will come to lunch and support their efforts on behalf of Family Service. And **Kim Holleman** and **Daniela Helms** are planning the party of the season: Oyster Roast 2011 on April 29.



While it may seem that the Guild is only about fundraising, nothing could be further from the truth. We cherish the friendships we form and look forward to Guild meetings and events to see and work with each other. **Cyenthia Barker** is working on a new member packet with information about the Guild and the agency, and we are excited to receive so many new members into our ranks this year.

Many of us have volunteered time in service to the agency or to the Guild: hosting a meeting or an event; babysitting; baking cookies; preparing and editing the newsletter; attending meetings and serving on committees or the Board. I am so grateful to all who have worked so many hours this year in service to the Guild.

One of my goals for this year has been to learn more about the good work being done at Family Service. Those attending the baby shower, hosted by **Fay Hoggard** and **Frani Olsen**, were touched by the story of success recounted by Trisha (p. 3). I look forward to hearing from the Honorable Michelle Fletcher, District Court Judge, at our next meeting on March 30. She will give us a view from the judicial system on how she utilizes and values the agency in her dealings with those who appear before her bench.

Finally, we are working on a place and time for our annual Spring installation meeting and year-end celebration. It is on the calendar for May 19. More to come by email as we finalize those plans. Hope you can join us in recognition of all those who have made this an incredible Guild year.

SAVE THE *Date* FOR THE

OYSTER *Roast* ANNUAL ROAST  
Benefiting Family Service of the Piedmont

FRIDAY, APRIL 29TH, 2011

*at the home of*  
 BONNIE McELVEEN-MUNTER AND BYNUM HUNTER  
 710 COUNTRY CLUB DRIVE, GREENSBORO

FRIENDS & GUESTS WELCOME | SPACE LIMITED

OYSTER *Roast* ANNUAL ROAST  
Benefiting Family Service of the Piedmont

INTERESTED IN BEING A  
*host* OR A  
*sponsor?*

PLEASE CONTACT DANIELA HELMS 336-370-4333 OR GO  
ONLINE TO [SAFEANDHEALTHYFAMILIES.COM/GIVE](http://SAFEANDHEALTHYFAMILIES.COM/GIVE)

<i>host</i> SINGLE	\$125		
<i>host</i> COUPLE	\$150		
		<i>sponsor</i> BRONZE	\$500
		SILVER	\$1,000
		GOLD	\$2,500
		PLATINUM	\$5,000

TICKETS CAN ALSO BE PURCHASED FROM  
 GUILD CO-HOST KIM HOLLEMAN 336-230-0891



*(clockwise) Sarah Carter Jessup, Sarah Donnelly, Shannon Arnold, Savannah Fox, Lucy Smith, Gabby Merrit & Margaux Ketner painting canvases & wipe boards.*



*Gabby Merrit*



*Sarah Carter Jessup*

## JUNIOR GUILD

*Katelyn Powers, JG Secretary*

Extra, Extra, Read all about it! What is the Junior Guild up to now? Never slowing down that's for sure! We have continued to move forward with our never ending enthusiasm and creativity. Our art projects for the agency moved from January to February due to snow & exams. We met on February 2nd to paint canvases for Family Service to display throughout their buildings & created coordinating wipe & cork boards for the bedrooms of Clara House. We felt wipe boards & cork tiles would be helpful to the residents as a way to organize, decorate, & personalize their private spaces. Our next meeting will be on March 23rd at 6:30 at the home of Magz King. We will have members from the Families First committee come to speak to us about the agency's annual campaign. The more aware we become the more we can help out. We will also plan our Healthy Start Shower to be held April 20th. The Junior Guild will be working with the 6th grade class of Mendenhall Middle School on this community service event to collect items from our neighbors & friends to benefit this program for at risk moms. We will also be signing up to volunteer to sell raffle tickets at the Guild's Annual Oyster Roast. The Junior Guild continues to keep the Family Service of the Piedmont's vision in mind. We want to assist their goal to offer programs to build safe & healthy families. A thank you is especially needed to our mom, Magz! Her care & encouragement has helped us accomplish many projects this year. Thanks again for all the support from the Guild & keep an eye out to see what the Junior Guild is up to next!





\* Healthy Start has served a total of 136 families in Guilford County since July 1, 2010 to date.

\* There are approximately 36 families on our waiting list that are eligible for services.

\* A total of 633 home visits has been made by our 8 Healthy Start caseworkers.

\* Of the 136 clients, 26 mothers have received in-home counseling service and 200 home visits have been made by our full and part-time therapists.



We can't say thank you enough for the Guild's support of Family Service of the Piedmont, but especially for Healthy Start. The Baby Shower was awesome, and so many families will be touched by the Guild's generosity.

Angel D. Boyd, MSW  
Healthy Start Program Manager

## Healthy Start Success Story; it Started with a Sippy Cup

Trisha Butterworth, BSCW

**Presenting Situation:** Client is a single teen mother that lives with her mother; likes to leave baby (4 months old) unattended and also leaves in the middle of the night with the baby. She does not have appropriate parenting skills or knowledge to ensure baby's needs are met. She sometimes fails to consider the needs of her baby.

**Current Situation:** Much progress has been made in one year. When counseling began, the mother did not have any goals, nor see any problem with the way she was acting with her baby. She had dropped out of school when she had the baby and was not working. She attended classes regularly and, although she was not much of a talker, she did listen to the educational information and comment on things that her baby has been doing related to the activities. The first time the mother showed real interest was when I brought a sippy cup to the visit when we discussed about weaning off the bottle. She was ready to try and was glad to have a sippy cup in order to do so. She then began discussing how she sees all these young girls on the bus to school who are now pregnant, and are barely freshmen in High School and how naively they talk about how easy marriage and parenthood will be. The mother, now wiser, says how she likes to talk to them about these issues and explains what it is really like to be a teen mother. She can't believe that she was in their position two years ago and

thought the same exact way. She now discusses with those young girls how staying in school is more important than they realize, trying to explain to them what life will be like if they don't set goals. She said that she never thought a parenting program would actually help, but now she sees why everything we have been doing in our visits is so important. She is in school getting her GED, and is in a program to start working towards her Associate's and has already started applying to colleges. She has set goals for getting a job when she turns 18 and finding housing. She also relates what she has learned to her sister, trying to teach her what her son, who is a few months older, needs to be doing and encouraging her to set goals. This young mother, now 17 years old and pregnant at 15, has connected her education from the program and real life to realize what she wants in life and how having support systems in place is very important. Thanks to the Guild for providing sipping cups to Healthy Start. Often times what seems to be very small and minute things are really huge to other people.

### Agency News

**Jody Susong**  
FS Marketing & Development Officer



Spring has sprung and we are busy friend raising and fundraising to build safe and healthy families in Guilford County. Many thanks to the Guild for all your efforts and hard work to help make this happen!

We are so excited to have Stephanie Allred, our new Marketing and Development Specialist, working with Daniel and me. Stephanie was born and raised in High Point, North Carolina and attended Southwest Guilford High School. She graduated from the University of North Carolina at Wilmington and obtained a degree in Business/Marketing and a degree in Communication Studies. She met her husband, Mat Allred in college while playing intramural flag football and they moved back to High Point after graduation. Mat is originally from Greensboro and works for High Point University as the Director of Recreation Services. They have been married since June 2008. Some of Stephanie's passions include playing sports, event planning, volunteering at church and animals. She has 5 dogs and 1 cat that she says are absolutely adored! A quote from Stephanie: "I am so thrilled to be working with Family Service! I look forward to my future with this wonderful organization that serves so many people in the community that I love!" Stephanie can be reached at [Stephanie.Allred@fspcares.org](mailto:Stephanie.Allred@fspcares.org) or 387-6161, Ext. 1130.

Stephanie will be helping with all marketing and development tasks but her focus will be to increase the marketing efforts of the agency. This means generating more media attention through TV, radio, newspapers and periodicals and looking for new ways to get the word out about what we do so well.

Our new Marketing Committee will be kicking off soon and we would love to have a Greensboro Guild member to serve on the Committee. If you are interested, please contact one of us to get more information. We welcome any new ideas!

### Healthy Start Workshop Report

Libby Gabriel, Volunteer Coordinator

Start your ovens! We need COOKIES! Our annual cookie delivery will take place in April. The cookies are delivered as a big "THANK YOU" to the DSS workers in Guilford County for all they do. Please package three cookies per bag and deliver to: Libby Gabriel, 3918 Starmount Drive beginning in late March through April.

#### Babysitters Needed

Carol McKenzie

Clara House babysitters are needed to watch children for one hour while mothers are in class. This service is part of an important outreach in the area of health promotion and self-confidence building for participants. We have three members participating in this effort. **We need at least five to continue providing this service.** Please let Carol know if you would like to be involved; one hour a month is all that is needed!

### Recognitions, Remembrances & Celebrations

- Congratulations to Guild member **Cyndy Hayworth**, president of Junior Achievement of Central North Carolina (JA), on receiving the Athena Award for attaining the highest level of excellence and commitment to the advancement of women.
  - The Dolley Madison Woman's Club presented their annual Woman of the Year award to Cyndy Hayworth on January 17, 2011. This award is given to the outstanding member who has furthered the mission and purpose for the Club.
- 
- Best wishes for a speedy recovery to Liz Burns and Susan Rose.
  - Sincere sympathy to Lori and Trey Aycock and their family upon the loss of Trey's mother.
- 
- Thank you to Gnam Ganm for providing gelato and door prizes at the January Membership meeting.
  - Thank you to Connie Saul for donations to the Professional Clothing closet for Clara House.

# GUILD CALENDAR

MARCH- APRIL

2011

## March

**9th-** Noon - 2:00 p.m. **Love Serving Love**, The Guild of Family Service of the Piedmont and Greensboro Country Club, Co-Hosts; Koury Convention Center

**11th- JUNIOR GUILD Board Meeting**, at the home of Magz & Chandler King, 3706 Wynnewood Drive, 27408

**25th- JUNIOR GUILD Full Member Meeting**, at the home of Magz & Chandler King, 3706 Wynnewood Drive, 27408

**\*30th-** 11:30 a.m. - 1:30 p.m. **Guild Membership Meeting**, at the home of Leslye Samet Tuck, 1510 Edgedale Road, 27408.

Program: Family Service: From A Legal Perspective, by Honorable Michelle Fletcher, District Court Judge. Donation request for Clara House: sanitary napkins

*\* date change*

## April

**6th-** 11: 30 a.m. - 1: 00 p.m. **Guild Board Meeting**, Tannenbaum Board Room, 4th floor, 315 E. Washington Street, 27401

**8th-** 8:00 p.m. **JUNIOR GUILD Board Meeting**, at the home of Magz & Chandler King, 3706 Wynnewood Drive, 27408

**20th- Newsletter Deadline**; May/June issue

**24th-** 8:00 p.m. **JUNIOR GUILD Full Member Meeting**, place TBD. Shower for Healthy Start

**29th-** 7:00 p.m. - 11:00 p.m **8th Annual Oyster Roast**, at the home of Bonnie McElveen Hunter and Bynum Hunter, 710 Country Club Drove, 27408. Daniela Helms & Kim Holleman, Co-Hosts. Honorary Chair: Shirley Spears

### ***Agency Tours Available***

If you would like to schedule a tour of the Agency, please call Jody Susong, Marketing and Development Officer (689-5297).

### **SAVE THE DATE!**

Guild Year End Celebration

May 19th

### **Guild Purpose**

**To bring together members of this organization for the intent of promoting the welfare of families and children in coordination with Family Service of the Piedmont.**

To join the Guild go to [www.safeandhealthyfamilies.com/guild](http://www.safeandhealthyfamilies.com/guild) or contact Cyndy Hayworth, Membership Coordinator, for an application (601-6998; chayworth@centralncja.org).

The Guild Gazette is published five times a year. Editor: **Carla Robinson**. Mailing: **Becky Koonts and Carol McKenzie**



The Guild of Family Service of  
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Greensboro, NC 27429