

**THE GUILD of
Family Service
of Greensboro
Foundation, Inc.**
**2011-2012
Executive Officers**

Clay Smith,
President

Carla Robinson,
1st Vice President
Fundraising

Cyenthia Barker,
2nd Vice President
Operations

Sarah Doggett,
Secretary

Lorraine Bacon,
Treasurer

Lynne Gladstone,
Parliamentary Advisor

Judy Roy,
Ex-Officio Advisor

Magz King,
Jr. Guild Liaison

Board Members

Michelle Crow

Dixie Culver

Libby Gabriel

Olivia Gillespie

Davida Hamilton

Cyndy Hayworth

Lex Kulman

August 19, 2011

Dear Guild Members,

Welcome Back! We hope you have enjoyed your summer and are looking towards the fall and the various opportunities to **get engaged** with the Guild. We can't wait to share with you a new exciting opportunity to partner with the Greensboro Foundation – our upcoming community awareness event called **Change-ing Lives**. Please make plans to join us **September 13th** at our General Membership meeting to learn all about it!

For seventeen years, the Guild has provided significant financial assistance to Family Service by hosting major and minor fundraising events. These events have given Guild members an opportunity to sponsor and underwrite at various dollar levels. Your response has been wonderful! We know we can count on you to continue your support in the coming year.

Due to its success, we are continuing our **Guild Gems Bundles of Giving** program. This allows you to consolidate all your annual support of Family Service and the Guild into a single pledge, which may be paid in full or spread out over the course of the year. Just as a gem is precious to its owner for its rarity, value and beauty, **Guild Gems Bundles of Giving** honors those of you who pledge annually to the Guild and Family Service, and who are likewise cherished for your good works and loyal support.

Remember, **Guild Gems Bundles of Giving** combines participation in all Guild events for the year, as well as the Greensboro Foundation's Annual Campaign and Oyster Roast. The different pledge levels available, and the various events covered, are listed on the enclosed sheets. Please take into account your typical annual commitments to Guild and agency fundraising, and choose the pledge level that is right for you. If your bundle includes event sponsorships, you will be recognized in publicity for those specific events (e.g. on event invitations, signage, newsletters, etc.) If you do not wish to participate in **Guild Gems Bundles of Giving**, you may still choose to support each event separately.

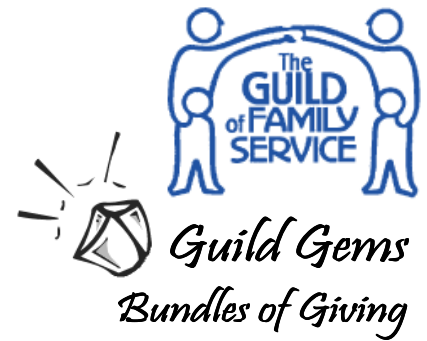
Your past support has helped the Guild and Family Service bring healing and guidance to our neighbors in Greensboro who are in the greatest need. Please open your heart and make your pledge to support our 2011-2012 fundraising efforts. Use the card enclosed, or give online at **www.safeandhealthyfamilies.com/guild**. If you have any questions, please feel free to contact Carla Robinson, 1st Vice President, at 282-9166, or Clay Smith, President, at 404-7058.

On behalf of all Greensboro children and families our agency serves, **thank you** for your continued support as a member of the Guild of Family Service of Greensboro.

Sincerely,

Clay Smith
Guild President

Carla Robinson
Guild 1st Vice President, Fundraising





Guild Gems

Bundles of Giving



Pearl: \$500 Commitment (\$56 per month over 9 months)



- Oyster Roast Host Couple (includes 2 tickets): \$250.00
- Annual Campaign *Community Supporter*: \$150.00
- *Change-ing Lives* contribution: \$35.00
- 1 *Holiday Luncheon* ticket: \$35.00
- Building Safe and Healthy Families for the Future (Endowment): \$30.00

Ruby: \$1,000 Commitment (\$111 per month over 9 months)



- Oyster Roast Bronze Sponsor (includes 2 tickets): \$500.00
- Annual Campaign *Community Builder*: \$300.00
- *Change-ing Lives* contribution: \$100.00
- 2 *Holiday Luncheon* Tickets: \$70.00
- Building Safe and Healthy Families for the Future (Endowment): \$30.00

Sapphire: \$2,500 Commitment (\$278 per month over 9 months)



- Oyster Roast Silver Sponsor (includes 4 tickets): \$1,000.00
- Annual Campaign *Community Leader*: \$1,200.00
- *Change-ing Lives* contribution: \$130.00
- 2 *Holiday Luncheon* Tickets: \$70.00
- Building Safe and Healthy Families for the Future (Endowment): \$100.00

Emerald: \$5,000 Commitment (\$556 per month over 9 months)



- Oyster Roast Gold Sponsor (includes 6 tickets): \$2,500.00
- Annual Campaign *Community Leader*: \$1,750.00
- *Change-ing Lives* contribution: \$500.00
- 3 *Holiday Luncheon* Tickets: \$105.00
- Building Safe and Healthy Families for the Future (Endowment): \$145.00

Diamond: \$10,000 Commitment (\$1,111 per month over 9 months)



- Oyster Roast Platinum Sponsor (includes 10 tickets): \$5,000.00
- Annual Campaign *Community Benefactor*: \$3,500.00
- *Change-ing Lives* contribution: \$1,000.00
- 4 *Holiday Luncheon* Tickets: \$140.00
- Building Safe and Healthy Families for the Future (Endowment): \$360.00

Reservations are required for each event.



Guild Gems *Bundles of Giving*



2011-2012 Fundraising Events

Annual Campaign

The Families *First* Annual Campaign, the Greensboro Foundation's yearly direct mail fund drive.

Recognition: Donors are listed in the Family Service newsletter (Summer 2012) and Annual Report (Fall 2012), both distributed to 6,000 households and businesses throughout Guilford County.

Questions: Guild Annual Campaign Chair, **TBD**

Oyster Roast

The 2012 Oyster Roast will take place **in April and we are awaiting confirmation on the host site.** This is the Greensboro Foundation's signature annual spring fundraiser. In recent years, the Guild has partnered with the Foundation and raised the profile of this event to significant heights. The Oyster Roast is an outdoor casual event that attracts more than 600 attendees each year.

Recognition: Sponsors and Hosts are listed on the event invitation, and get a button to wear at the event. Sponsors (Bronze, Silver, Gold and Platinum) are also listed on signs at the event, and in the Family Service newsletter and Annual Report.

Questions: Guild Oyster Roast Chair, **Dixie Culver**

Change-ing Lives

A **NEW** awareness and fundraising event for Clara House, Family Service's battered women's shelter, and other domestic violence programs. This event will reach to local churches, schools and businesses and ask their members, students and patrons to collect coins, dollars or checks by filling individual Baby Bottles.

Questions: Change-ing Lives Chair, **TBD**

Holiday Luncheon

Join with Guild members and invite friends to The Holiday Luncheon, **Friday, December 2** at 11:30 at Greensboro Country Club. Before the season consumes you, relax and enjoy a delicious lunch and learn about fresh ideas on ways to enhance your holiday experience. All proceeds will be used to purchase needed items for Clara House and Family Service of the Piedmont.

Questions: Holiday Luncheon Co-Chairs, **Olivia Gillespie** and **Lex Kulman**

Building Safe and Healthy Families for the Future

A donation in your name to the **Endowment fund** of Family Service of Greensboro Foundation, established to support programs of Family Service of the Piedmont in Greensboro for generations to come.

Questions: Family Service Marketing & Development Officer, **Jody Susong**



Guild Gems Bundles of Giving

Please accept my Bundles of Giving pledge of \$_____

My gift is enclosed in full.

Please charge my _____ Card # _____ Exp. _____
(MasterCard/Visa/American Express)

I am making a pledge. Please bill me in ____ monthly installments starting in _____
(All pledges are due by May 31, 2012)

Name(s) as you would like to be listed on event sponsorships:

Anonymous

Address

Phone #

Signed: _____ Date: _____

See back for further info.



Make checks payable to **The Guild of Family Service**. Mail your completed card to:

The Guild of Family Service
P.O. Box 4424
Greensboro, NC 27404-4424

Up to 100% of your ***Guild Gems Bundles of Giving*** gift will be tax-deductible, depending on the number of event tickets you use. After payment has been made, you will receive a notification declaring the tax-deductible portion of your gift. For questions about tax deductibility, please contact Daniel Todd at 387-6161 x1115.

For general questions about ***Guild Gems Bundles of Giving***, please contact Clay Smith at 404-7058 or Carla Robinson at 282-9166.

Thank You for supporting The Guild of Family Service of Greensboro Foundation!