



A Publication of The Guild of Family Service of Greensboro Foundation, Inc.

Holiday Happening

... a poem by **Olivia Gillespie**



Holiday Happening is the place to be on Friday, December 2nd at GCC.

There will be appetizers, wine and truffles galore with centerpieces to be raffled that you will adore. With Fresh Market, John Herron and Elements of Style Plan on arriving at 11:30 and stay for awhile. Let's share our excitement for the Family Service Guild, so please gather your friends so the tables will be filled.

Once again, the Guild is sponsoring a holiday luncheon. Local florists will generously donate beautiful holiday table arrangements. These arrangements will be raffled this year. Items from EOS Interiors will be available for purchase. Please bring either cash or a check for your purchases. Proceeds from the sale and raffle will further benefit Family Service of Greensboro.

Friday, December 2, 2011, 11:30 - 1:30 pm at Greensboro Country Club

Tickets may be purchased by sending your check for \$35 to **Sherril Hill**, 2408 Retriever Ln., Greensboro 27455 or online at safeandhealthyfamilies.com/guild.

Vendors: The Fresh Market, Elements of Style Interiors, John Herron - Floral Design, Simply Scrumptious and Wendy Riley Photography. **Co-Chairs:** **Olivia Gillespie** (638-5764) or **Lex Kulman** (501-8950). **Committee:** **Sherril Hill, Janice Diana, Sandy Buscemi, Allison Bentsen, and Mojgan Jordan**. Special thanks to GSO Printing for donation of the invitations.

September Membership Meeting

The first Guild Membership Meeting of the new year was held on Tuesday, September 13 at the Claremont Community Center. Members gathered for lunch and learned about Thriving At Three, a Family Preservation program under the direction of Doris James. It was exciting to see one of our sponsored facilities first hand and hear the enthusiasm of the staff for the work they are doing with the residents of Claremont. Members brought a trove of school supplies for the children.



(Left) Members of the Hospitality Committee, **Mojgan Jordan, Michelle Crow, Davida Hamilton & Heather Frick**, welcome members to the meeting.

(Right) **Carla Robinson, Olivia Gillespie, Joan Stevenson & Clay Smith** arrive at Claremont Homes for the first Guild meeting



100% Guild TEAM Challenge Guild Launches Annual Campaign 100% Member Challenge!

-Carla Robinson & Abigail Peoples

Guild Annual Campaign Co-Chairs

Families First Annual Campaign is the Family Service of Greensboro Foundation's yearly direct mail fundraising drive. The Board has set the goal of achieving 100% Guild member financial participation in Family Service of Greensboro's Annual Campaign.

100% Guild TEAM Challenge:

The Guild Board will donate \$5.00 per Guild Member if the entire membership commits to giving to the Annual Campaign; but, we have to have 100% participation! The Board asks only that each of you consider giving a contribution to the Annual Campaign that is meaningful to you; and there are no imposed limits on the contribution. It doesn't matter what you give; it simply matters that you give! We will also have a drawing for a chance to win a gift certificate for dinner for two at Southern Lights Bistro for those who contribute.

Our objective is to increase the potential for funding through grants from governmental agencies and foundations by being able to show 100% support from our board and volunteer organizations. When Family Service applies for grants or Federal and State monies, there is often a question about fundraising; and, our potential to secure external dollars is greatly enhanced when we are able to show 100% participation in internal giving.

We invite you to participate in this effort and become a member of the 100% Guild TEAM Challenge Society! The achievement will be listed in the 2012-13 Directory and featured in the Guild Gazette and Agency Newsletter.

President's Message

Simple Idea, Huge Impact: "Change-ing Lives"

The new program collaboration between the Guild and Greensboro Foundation, "Change-ing Lives", seems like such a simple fundraising idea, "collecting change to benefit Clara House and the other domestic violence advocacy programs offered through Family Service of the Piedmont", but the impact may be life changing.

October was Domestic Violence Awareness month. While I have always been an advocate for prevention of domestic abuse, in July of 2011, domestic violence acquired a face for me.

Josh was an acquaintance of mine and we attended church together. He was kind, funny and had a natural ability to put everyone at ease. Josh Prago, 43, died attempting to shield three frightened children from a gunman's bullets. Jason Rcom, 6 and Hdingh Nie, age unknown, were also victim's in this domestic violence crime.

The suspect, Hoanh Rcom, was the 6 year old's father and the ex-boyfriend of Josh's and Hdingh's friend, Hli Nie. "He has threatened to kill me and my minor children all the time," Nie wrote in a July 7 application for a restraining order. It was granted. Rcom violated that restraining order.

At Rcom's first court appearance, he stated through an interpreter "I think no one can help me", when the judge asked if he wanted a court appointed attorney.

In that statement, my opinion shifted, I saw them all as victims. I do not know Rcom's life story, I do not



know what he has experienced or if he too was the victim of domestic violence. I do know that his choice impacted his life and that of three innocent victims.

And I know that I have the potential to raise awareness, educate and raise funds to stop domestic violence by distributing baby bottles with tags that inform and educate our community about services available through Family Services of the Piedmont to everyone who is impacted by Domestic Violence.

I have the potential to change lives ...save a life. Won't you join me? In addition, please contact **Clay Smith**, csmith@hospicegso.org, or **Sylvia Merritt**, ncmerritt@aol.com, if you would like us to come speak to your business, civic group, book club, etc about our "Change-ing Lives" so we can expand this fundraiser beyond the Guild. Together we can change lives through our support of Family Service domestic violence prevention programs. Together we can!

Please make plans to join us on Tuesday, November 15, 2011 at the home of **Judy Frederick** (5403 Eastern Shores Drive, Greensboro, NC 27455) where we will have a Victim's Service Provider speak regarding Domestic Violence.

Information and quotes from Rcom for article found at Channel 14 News, http://triad.news14.com/content/local_news/644197/greensboro-man-accused-in-a-triple-murder-makes-court-appearance/, and News-Record.com, http://www.news-record.com/content/2011/07/21/article/police_investigating_shooting_at_apartment

Change-ing Lives is a new project whose goal is raising funds and educating our community about Family Service of the Piedmont. We plan to reach out to churches, schools and local businesses by providing baby bottles in which they can collect **coins**, dollars and checks to help provide services to victims of **domestic violence, sexual assault, child abuse** and other violent crimes. If you know of a church, school or business who may be interested in participating please contact Clay Smith at csmith@hospicegso.org or Sylvia Merritt at ncmerritt@aol.com.



Guild Remembrances & Recognitions

- ◆ Happy Belated Birthday to **Sylvia Merritt** who turned 75 years young on October 23rd! Sylvia celebrated with her best friends from NC, Sun Valley, ID, San Francisco, CA and Portland, OR by spending 4 days in San Francisco and 3 days in Carmel, CA. Sylvia hopes to continue the celebration with Guild friends at our November meeting.
- ◆ Katie Cooke, daughter of **Eva Cooke**, is engaged to Pete Georges. An April 28, 2012 wedding is planned.
- ◆ Many thanks to **Cyenthia Barker, Heather Frick, Brenda Macfadden, William Armstrong (Karen's son) & Carol McKenzie** for baking cookies for the Greensboro Special Victim's Unit and the Guilford County Warrant Squad to recognize Domestic Violence Awareness Month. Your help was appreciated.

Agency News



-Jody Susong
Marketing & Development Officer

Family Service has received federal grant funding to re-open **Harmony House**, its supervised visitation and exchange program this Fall. The concept is to provide a safe, welcoming visitation space with toys and activities for children and their non-custodial parents to engage in together. Family Service previously operated Harmony House from 2005 until 2009, when the program was put on hiatus due to a lack of funding. In its last year of operation, 90% of families served at Harmony House reported reduced trauma and anxiety to their children.

Can you believe we're thinking about the Holidays! Well, we are and Operation ELF is already off and running. Operation ELF lets you "play Santa" for Family Service clients who would not otherwise be able to buy gifts or provide a holiday dinner for their families. We ask that all gifts be new and unwrapped and geared towards children aged 0-14 years. You can include a roll of wrapping paper as part of your donation if you wish. Family Service will arrange wrapping and distribution of your gifts based on families' needs. You may purchase gifts for families in need such as non-perishable food or certificates for turkey or ham, children's toys, gift cards (Wal-Mart, Target, grocery stores), clothes (hoodies, socks, hats and gloves, pajamas), sports equipment, educational toys and games or books. Drop off your gifts at our Washington site, 315 East Washington Street, **by December 9th**.

Family Service is looking for new and innovative ideas on how to improve our marketing efforts. We are looking for a Guild member to join our newly established Marketing Committee to share your thoughts on ways to reach residents in our community who are not familiar with Family Service of the Piedmont. We welcome all ideas and would greatly appreciate a Greensboro Guild Liaison to join our group. Contact Stephanie.Allred@fspcares.org if you are interested.

Be sure to join us on Facebook and follow all that's happening at Family Service. Share our stories and information with your friends and help us spread the word about the agency.

What is Family Service of the Piedmont?

Family Service is all about ***building safe & healthy families***. The Agency ***empowers*** individuals and families to restore ***hope***, achieve ***stability*** and ***thrive***, through services including advocacy, counseling and education.

www.safeandhealthyfamilies.com

We ARE Change-ing Lives

-Anne Osborne, FS Greensboro Foundation Chair

What a pleasure it was for me to attend your first full membership meeting this year at Claremont Community Center! Thank you to **Clay Smith** for such an inspiring idea – it gave us a front row view of why we volunteer for Family Service and the importance of what we do. Not only was the setting and Doris James' presentation motivational, but seeing your eager and enthusiastic faces, ready to engage in the work of this new year, proved to be inspirational for me as well. I truly look forward to working with all of you this year. Your leadership team is outstanding and their dedication, determination and fresh vision will make this year a success for Family Service and create an added bonus in developing fast friendships and team building for the Guild.

It was with great pleasure and excitement that I was able to help introduce our new fund-raiser **Change-ing Lives** as a cooperative effort between the Guild and the Foundation. With **Clay's** oversight and **Carla Robinson** being at the helm of Fundraising, the possibilities for fundraising and friend raising seem boundless. And, the simplicity of the program as well as the newly targeted potential friends inherent in its design will result in meeting many of our goals as agency spokeswomen and supporters; in addition, we will fill in some gaps in our fundraising efforts.

Your year seems to have gotten off to a fantastic start with a lot of great programs, fund-raisers and ideas being implemented between the Guild and Jr. Guild. Congratulations! In that same vein, we are anticipating another hugely successful Oyster Roast; many thanks to **Dixie Culver** and Phyllis Lancaster from the Foundation co-chairing this not-to-be-missed signature event. **You are a vital part** of all the endeavors of Family Service of Greensboro Foundation, Inc. Between all the exciting programs such as Bundles of Giving and the other opportunities available to you this year, please let me take a moment to encourage each of you to become involved and engaged with this wonderful agency.

As I have told the Foundation Trustees, it takes all of us and our individual, unique talents to make Safe and Healthy Families a reality. You can . . . make a difference. You can . . . help change lives. And you can . . . help build better and stronger families!

Thank you for all you do!

"We can't help everyone, but everyone can help someone." ~ Ronald Reagan.

**Guild Gems Bundles of Giving Option
On its Way to Making Goal**

Carla Robinson, 1st V.P. of Fund Raising

Don't Forget! the Guild Gems Bundles of Giving one-time donation option that allows Guild members to "bundle" their donations in one easy package. You can make a one time payment on your package or spread your payments over several months. Continued support of each event separately is also a welcome option. Please make checks payable to The Guild of Family Service, PO BOX 4424, Greensboro, 27404, or pay on-line at www.familyservice-piedmont.org.

Up to 100% of your Guild Gems Bundles of Giving gift will be tax-deductible depending on the number of event tickets you use. Questions? Please contact **Clay Smith** at 404-7058 or **Carla Robinson** at 282-9166.

Pearl: \$500 Commitment (\$56 per month over 9 months)

- Oyster Roast Host Couple (includes 2 tickets): \$250.00
- Annual Campaign *Community Supporter*: \$150.00
- Change-ing Lives* contribution: \$35.00
- 1 *Holiday Luncheon* ticket: \$35.00
- Building Safe and Healthy Families for the Future (Endowment): \$30.00

Ruby: \$1,000 Commitment (\$111 per month over 9 months)

- Oyster Roast Bronze Sponsor (includes 2 tickets): \$500.00
- Annual Campaign *Community Builder*: \$300.00
- Change-ing Lives* contribution: \$100.00
- 2 *Holiday Luncheon* Tickets: \$70.00
- Building Safe and Healthy Families for the Future (Endowment): \$30.00

Sapphire: \$2,500 Commitment (\$278 per month over 9 months)

- Oyster Roast Silver Sponsor (includes 4 tickets): \$1,000.00
- Annual Campaign *Community Leader*: \$1,200.00
- Change-ing Lives* contribution: \$135.00
- 2 *Holiday Luncheon* Tickets: \$70.00
- Building Safe and Healthy Families for the Future (Endowment): \$95.00

Emerald: \$5,000 Commitment (\$556 per month over 9 months)

- Oyster Roast Gold Sponsor (includes 6 tickets): \$2,500.00
- Annual Campaign *Community Leader*: \$1,750.00
- Change-ing Lives* contribution: \$500.00
- 3 *Holiday Luncheon* Tickets: \$105.00
- Building Safe and Healthy Families for the Future (Endowment): \$145.00

Diamond: \$10,000 Commitment (\$1,111 per month over 9 months)

- Oyster Roast Platinum Sponsor (includes 10 tickets): \$5,000.00
- Annual Campaign *Community Benefactor*: \$3,500.00
- Change-ing Lives* contribution: \$1,000.00
- 4 *Holiday Luncheon* Tickets: \$140.00
- Building Safe and Healthy Families for the Future (Endowment): \$360.00

Reservations are required for each event.



**Thank You
Bundles of Giving Donors
You are our Precious Gems**

Pearl \$500 level

- Lynne and John Black
- Becky and Barry Brasloff
- Amy and Glenn Chrystal
- Dr. and Mrs. Garth A. Heutel
- Bob and Magz King
- Susan Macheledt
- Frani and Don Olsen
- Abigail Peoples
- Diane and John Ryan
- Leslye and Marshall Tuck
- Leigh and Craig Sudbrink

Ruby \$1000 Level

- Pat and Ken Brooks
- Mike and Fay Hoggard
- Clay Smith and Rick Nault

Sapphire \$2,500 Level

- Debby Reynolds
- Pat and William Cross

Emerald \$5,000 Level

Anonymous

Welcome New Guild Members

- Lisa Ganem*
- Amy Chrystal*
- Debbie Faircloth*
- Georgia Lineback*

*To learn more about the Guild
or how to join, please contact
Cyndy Hayworth at 601-6998*

Oyster Roast 2012

-Dixie Culver & Phyllis Lancaster, Co-Chairs

Preparations are well underway for the 2012 Oyster Roast! And, we would really like you to get involved! There are many opportunities to serve on various committees, including: Decorations, Food, Hosts, Invitations, Music, Raffle, and Sponsorships.

If you would like to volunteer, please contact the 2011 Oyster Roast Co-Chairs: **Dixie Culver** (288-7578); or Phyllis Lancaster (317-7800): Thank you to those signed up to help so far: Jenny Sar, Leslie Conway, Stephanie Billings, Angela Bowling, **Kim Phillips, Diane Ryan, Julie Newcomb, Jean Kiser, Allison Bentsen, Lori Aycock**, Meredith Coladonato, Kelly Bankhead, **Debbie Faircloth, Georgia Lineback**.



Long Range Prepares To Report To and Engage the Membership on November 15th!

~ Carla Robinson & Cyenthia Barker

The LR Membership Development and Fund Raising TEAMS have met and will be reporting on a myriad of ideas to help frame a strategic plan that will carry the Guild forward for a three to five year period at the November 15th Membership Meeting. Our work addresses the following critical areas for ensuring strong growth and direction for the Guild guided by our mission statement:

Communications (including social media) * **Board Structure & Development** * **“Friend Building”** (membership development) * **Public Awareness and Membership Development** (New Member Welcome & Orientations & EXCITING, NEW! Development Events) * **Fundraising** (exciting projects that take fundraising to NEW Heights!) * **NEW! Guild/Junior Guild Collaborations** (Junior Guild (JG) representatives, Chandler King & Claire Burns, presented a power point presentation on LR fundraising ideas at their first JG meeting for member input and solicited additional ideas for consideration.)

We are excited about sharing all these ideas with you and seeking your input, as well as soliciting your ideas regarding membership development and fund raising. YOUR input is very important to achieving successful strategic planning outcomes because a true *Guild Plan* contains the creative energy and passion of the group. SO, come join us at the November 15th Membership meeting to hear about and share your ideas on some amazing new events and logistical improvements.

Junior Guild of Family Service of Greensboro

The Junior Guild of Family Service of Greensboro had their annual Interest Party on Sunday, September 25th. All current members of the Junior Guild were encouraged to invite as many sophomores to the Interest Party. Many new excited members attended who will be a great addition to the Junior Guild this year. The meeting was a time for the new girls to get to know the returning members better and also to learn what our goal in Junior Guild is. The party started out by allowing all of the girls to talk and get familiar with one another following our President, **Annie Phillips**, sharing with everyone what the Junior Guild will be doing this year. Our first service contribution to the community for the year will be making blankets on October 23th to donate to Family Services. **Annie** also mentioned the upcoming events such as the Thanksgiving Meal on November 20 and the gift bags for Clara House on December 18th. Paper Mache flowers were made for the annual guild meeting and buckets were put together to donate to Healthy Start. On October 9th the Board met to discuss the details of the upcoming meeting to make blankets. It was decided that the Junior Guild would meet at **Magz King’s** house and would sit on the patio to eat, talk, and make blankets for the agency. This year is getting off to a great start!

Sincerely, the 2011 Secretaries of the Newsletter,
Allie Kleinman and Lindsay Tuck



(Above) President, **Annie Phillips**, with new members, **McBee Lucius**, **Marilyn Dick**, **Emily Schulman**, and **Lauren Smir** at the Interest Party on September 25.
(Right upper) **Madison Roehrig**, **Claire Burns**, and **Paula Sagi-Vela** making flowers for the annual guild meeting.
(Right lower) Vice President's of Membership Development, **Hailey Diaz** and **Morgan Cox**, with Treasurer, **Hannah Browne**

GUILD CALENDAR

NOVEMBER 2011 - JANUARY 2012

November

- 1** - Guild Board Meeting, 12:00 - 1:30 PM, Fourth Floor Boardroom, 315 E. Washington St.
- 14** - Long Range Planning Meeting - Membership Development, 12:00 - 1:30 pm
- 15** - Guild General Membership Meeting, **Judy Frederick's** home, 5403 Eastern Shores Dr., Greensboro

December

- 2** - Annual Holiday Luncheon, 11:30 - 1:30 PM, Greensboro Country Club
- 5** - Long Range Planning Meeting - Fundraising, 12:00 - 1:30 PM
- 11** - Holiday Tea & Toy Donation, 3:00 - 5:00 PM, **Rene Cone's** Home, 402 Country Club Dr., Greensboro

January

- 3** - Guild Board Meeting, 12:00 - 1:30 PM, Fourth Floor Boardroom, 315 E. Washington St
- 17** - Guild General Membership Meeting, 11:30 - 1:00 PM, Lorraine Bacon's neighborhood Clubhouse
1301 Westminster Drive, Greensboro

Guild Purpose

To bring together members of this organization for the intent of promoting the welfare of families and children in coordination with Family Service of the Piedmont.

To join the Guild go to www.familyservice-piedmont.org/guild or contact Cyndy Hayworth, Membership Coordinator, for an application (544-0343; chayworth@centralncja.org).

The Guild Gazette is published four times a year. Editors: **Judy Roy & Valerie Clasby**.
Bold font is used throughout to highlight names of Guild members.



The Guild of Family Service of
Greensboro Foundation, Inc.
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